

SCREEN
Staffordshire

PARTNERSHIP OPPORTUNITIES

WE ARE THE UK'S NEWEST FILM OFFICE

SCREEN
Staffordshire

In 2024, We Are Staffordshire received three years of funding for a Film Office pilot scheme from Staffordshire County Council

In December 2024, we hired Jonny Shelton as our new Film Office Manager, after seven years of industry experience with Creative UK's Filming in England team and The Production Guild of Great Britain. Jonny is also Finance Officer on the Royal Television Society Midlands Committee

Jonny's standing and knowhow in the sector leads to recces with Amazon Prime, BBC, Channel 4 and Netflix in our first six months...

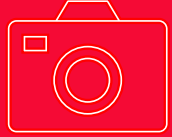
... ahead of Screen Staffordshire officially launching at a bespoke event held by Hoar Cross Hall in June 2025



B E N E D I C T I O N
Chillington Hall, South Staffordshire

SCREEN STAFFORDSHIRE: FIRST SIX MONTHS

SCREEN
Staffordshire



1 0 7

New locations added to our Locations Database from across Staffordshire



5

Recces with professionals on behalf of Amazon Prime, BBC, Channel 4 and Netflix



1

Completely new [brand and website](#) developed to enhance Film Office visibility and trust



2

Videos shot in support of LVEP and Visit Britain's #starringgreatbritain campaign



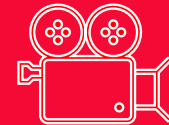
5

Work opps shared with local crew – culminating in 1x paid hire so far



5 5

Production enquiries received directly into the Film Office



2 0 . 5

Shoot days undertaken by productions filming across Staffordshire



£ 4 2 8 , 8 5 9

Estimated economic impact across Staffordshire from these productions



1

Steering Committee established – featuring SCC and industry leading experts at national, regional and local level



2

New memberships – with Film Offices UK and The Production Guild of Great Britain



1

Speaking position during National Careers Week at Stoke City College



4

Industry networking events/expos attended by Film Office Manager in London, Birmingham, Liverpool and Manchester

WE ARE THE BEATING HEART OF THE COUNTRY

SCREEN
Staffordshire



4 international airports
within an hour's drive



Fast rail links
1 hr 15 mins to London



6 motorways
across Staffordshire

WHY PARTNER WITH US?

Film and TV spent £5.6bn shooting in the UK throughout 2024; record of £6.3bn in 2022

Staffordshire sits within industry-standard travel times from established production hubs in Birmingham and Manchester

Significant public and private sector investment into nearby Birmingham will bring more production to the city – most of Staffordshire in commutable distance for productions basing there

Screen Staffordshire has already seen the effects of this begin to take place in 2025

Staffordshire has wide range of locations that meet needs of the types of productions that base locally (HETV, Reality, Light Ent. etc) and elsewhere (Feature Film; Independent and Studio/Franchise)

Staffordshire sits within the footprint of West Midlands Production Fund – something not all regions have

Screen Staffordshire can provide exposure to all of this



S P O D E F A C T O R Y
Stoke-on-Trent



C O U N T Y B U I L D I N G S
Stafford



L I C H F I E L D C A T H E D R A L
Lichfield



B A L F O U R E S T A T E
Tamworth

PARTNERSHIP TIERS

SCREEN AMBASSADOR	SCREEN PARTNER
£2,500 per annum	£5,000 per annum
<p>Includes your branding featured on each of the following elements:</p> <ul style="list-style-type: none">• The 'partners' section of our homepage• The website footer of our homepage• The 'Partners, Ambassadors and Patrons' section of our monthly newsletter• Our Endorsed Suppliers Directory: the film office will automatically share our Endorsed Suppliers Directory with each enquiring production where relevant and appropriate <p>You will also be invited to our annual Screen Staffordshire event</p>	<p>Each of the Ambassador benefits, plus your branding on:</p> <ul style="list-style-type: none">• All print – including our business cards, print for our own events and external industry events that we attend• The slide deck we use for all presentations we make – including at the annual Screen Staffordshire event• A quarterly news focus/story piece in our newsletter OR an opportunity to contribute a thought leadership piece for our LinkedIn• Screen Staffordshire's application form, which all productions who desire to use public spaces in Staffordshire will be required to complete and submit• Included on our Endorsed Suppliers Directory; a document which will feature your branding, a point contact, and a short bio outlining your services
Number available: 4-6	Number available: 4-6

PARTNERSHIP TIERS

SCREEN PATRON

£10,000 per annum

Each of the Ambassador and Partner benefits, plus the following:

- A seat on Screen Staffordshire's Steering Committee, featuring industry and county-leading figureheads
- An invitation to join fam. trips that we host with the Film and TV sector
- An invitation to join our stand at the annual industry-leading expo FOCUS (December, London)
- Where possible, invitations to external industry events that we attend
- A speaking opportunity at our annual Screen Staffordshire event
- Our 'Patrons' webpage – featuring your branding, a point contact, and a bio outlining your services

Furthermore, your branding will feature on:

- Our stand at FOCUS
- Our online Locations Database, where Locations Managers will search for locations
- All invoices, which are automated through our permitting system
- Clothing and apparel, which Screen Staffordshire staff will wear on recces and site visits with the sector

Number available: 2*

1x Staffordshire Partner (a business whose headquarters are in the county) and 1x National Partner

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We understand you may have certain bespoke aims, and we would welcome discussions around bespoke packages, or one-off sponsorships.

If any of the specific elements of our Partnership Tiers are of particular interest to you, or you are interested in sponsoring any specific activity we undertake (fam. trips, events, online, physical etc) - do let us know!

FLEXIBILITY

SCREEN Staffordshire

CONTACT US TO FIND OUT MORE

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www.screenstaffordshire.co.uk